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**\$250,000 Gift Honors Visionary Theatre Leader, Levi Fackrell, and
Advances the Future of THIRD Street Arts & Media Incubator**

Las Vegas, NV (April 15, 2026) - THIRD Street Arts & Media Incubator today announced a \$250,000 leadership gift from an anonymous founding donor, part of THIRD Street’s early leadership giving community, the Founders Society, in honor of Levi Fackrell, beloved founder and former artistic director of Cockroach Theatre, now known as Vegas Theatre Company. The gift, which marks the beginning of an annual commitment, will help support performance, education, and collaborative programming at THIRD Street as the organization builds a new multi-venue arts and media campus in downtown Las Vegas.

THIRD Street is transforming a former eight-screen cinema in downtown Las Vegas into a permanent home for performance, education, creative production, and community gathering, and this gift comes at a pivotal moment as the organization prepares to launch summer education pilots with partners. It will help support programming, training opportunities, and artistic collaboration while creating more ways for artists, students, and the community to come together.

Fackrell was a visionary force in Las Vegas theatre whose passion for storytelling helped establish Cockroach Theatre as one of the city’s boldest artistic voices. Those who worked with him know his deeper legacy was not only the productions he led, but the culture of collaboration he built around the work. In a 2018 interview with *Desert Companion*, Levi said, “The benefits come from the process; bringing people together is where the real value lies.” That belief shaped the artists, audiences, and community he gathered throughout his life and work.

Levi was deeply connected to the people behind the theatre as much as to the work itself. He showed up, he cared, and he believed theatre mattered not only for what happened onstage, but for what it created between people in the making of it. His leadership helped build Cockroach Theatre into a lasting cultural institution in Las Vegas.

“Levi gave so much of himself to theatre and to this city,” said Gina Fackrell, Levi’s widow. “It wasn’t just his work, it was his heart. Watching him build, create, and believe in downtown Las Vegas was something I’ll always carry with me. To see his legacy live on in this way is incredibly moving. The kids are moved, I am moved, and it fills our hearts with happiness. It reminds me that the love he poured into this community continues to ripple forward.”

Continuing a Legacy

As Vegas Theatre Company continues its work as a resident company within THIRD Street, this gift helps extend the foundation Levi built. It will support the growth of performances, training opportunities, and community-centered creative work as THIRD Street continues building a permanent home for Vegas-made creativity.

“Levi Fackrell believed deeply in people, in process, and in the power of theatre to build lasting community,” said the anonymous founding donor. “Supporting THIRD Street in his honor felt like a meaningful way to invest not only in his legacy, but in the future he wanted to see: a permanent home for bold work, creative learning, and artistic connection in Las Vegas. This is an annual commitment, and I hope it encourages others to join early, because the institutions that shape a city are built by those willing to believe in them from the beginning.”

“Levi helped prove that ambitious, daring theatre could take root and endure in Las Vegas,” said Daz Weller, CEO of THIRD Street. “He built something lasting through persistence, generosity, and belief in artists and audiences alike. We miss him deeply, and we are profoundly grateful for a gift that honors his legacy while helping build the future of creative life in this city.”

This gift arrives at a pivotal moment for THIRD Street as the organization lays the groundwork for a new model of arts, education, and creative community life in Las Vegas. It also reflects the leadership of early supporters who understand that cultural infrastructure is built through belief, investment, and sustained partnership.

To learn more about supporting THIRD Street or joining the Founders Society, visit THIRDStreet.Vegas or contact daz@thirdstreet.vegas.

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